



## Prevent Sensitive Daily Shampoo



500ml & 250ml

**No synthetics**  
**No sulphates**  
**No artificial preservatives**  
**No artificial fragrances**  
**No silicone**  
**No spinach (yeh!)**

### What it is:

A gentle, plant derived shampoo specifically formulated to use everyday on young, sensitive skin. In one step, you can cleanse gently and help make hair unattractive to head lice, excellent peace of mind for everyday use when a low to medium probability of head lice exposure exists. It is suitable for use by the whole family and should be used to help make hair unattractive to head lice.

*Prevent Sensitive* contains no artificial preservative, colouring or fragrance. It is readily biodegradable and waterway friendly.

### What it does:

*Prevent* shampoo gently cleanses the hair without damaging the sensitive balance of natural oils on the scalp. This is achieved by using a solvent “dry-cleaning” action instead of a detergent action.

eco.kid's primary cleansing system is our botanical cleansing complex which is derived from 100% pure essential oils. These plant essences:

- release pure fumes from the hair and scalp which smell nice to us but not nice for head lice;
- solubilise excess oil and dirt with natural terpenes and hydrocarbons;

*Cleanses deeply*

*Protects naturally*

*Contains 3% pure Australian essential oils*

*>97% certified organic/pure plant essences*

### How to use it:

Apply a small amount to wet hands. Work over the hands first and then disperse through the hair as evenly as possible beginning at the nape.

### When to use it:

It is suitable for everyday use on children over three years old. Follow with eco.kid *Nourish* conditioner. *Prevent Sensitive* is suitable to cleanse off eco.kid *Lice Bomb*.

### When not to use it:

Do not use if there is a known sensitivity to any essential oils. A test patch should be carried out prior to use on sensitive or infant skin (*refer to the “Patch Test” instructions in the ‘Usage Guidelines’ section on Page 15 of this guide*).

### Results:

It provides effective cleansing for frequent use and is exceptionally gentle on the hair, resulting in tangle free combing and body.

### Is recommended for:

- delicate, fine hair that becomes easily tangled;
- delicate and sensitive skin;
- naturally curly, ultra fine textured hair;
- coarse, unruly hair;
- normal, oily or dry scalps;
- itchy or scaly scalps;
- help to make hair unattractive for head lice; and
- children over three years old.

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**Features:**

- Cleanses with 100% pure essential oils.
- Adds strength to fine, brittle hair.
- Gently cleanses curly hair to prevent frizzies.
- Assists in the prevention of dry hair and scalp.
- Easy combing after shampooing.
- Artificial preservative, artificial fragrance and artificial colouring free.
- >97% plant derived, organically certified and/or wild harvested ingredients.
- Readily biodegradable.
- Natural plant moisturisers and Wheat Peptides.
- Waterway friendly.
- Natural "dry-cleaning" system not a detergent system.
- Smells nice to us but not nice for head lice.

**Key flower & plant ingredients:**

- Lemon-scented Myrtle, Lemon-scented Tea Tree, Aniseed Myrtle/ Aniseed Oil, Citrus Peel Extract and our unique Melaleuca Tea Tree Blend, provide primary fragrant notes and smell nice to us but not nice for head lice. Further, this cocktail of essences assists as a natural preservative within our formulation and creates our unique botanical cleansing complex.
- Australian Blue Cypress and Australian Sandalwood Oil act as natural preservatives.
- Organically certified Wheat Peptides act to reduce hair breakage and repair damaged hair.

**Ingredients:**

Coco-Glucoside (Coconut)\*, Capric/Caprylic Glucoside (Coconut)\*, Coco-Glucoside & Glyceryl Oleate (Coconut)\*, "Botanical Complex" (Cocos Nucifera, d'Limonene, Melaleuca Quinquenervia, Leptospermum Petersonii, Backhousia Citriodora, Backhousia Anisata, Pimpinella Anisum, Eucalyptus Radiata, Mentha Piperita, Citrus Paradisi, Santalum Spicatum, Callitris Intratropica)\*, Dicaprylyl Ether & Lauryl Alcohol (Coconut)\*, Aqua (Spring Water)\*, Hydrolysed Wheat Protein\*, Dehydroxanthan Gum (Corn), Guar Hydroxypropyl Trimethyl Ammonium Chloride (Cyamopsis Tetragonoloba Seed Gum), Lactic Acid, Lecithin (Egg Yolk) (and) Tocopherol (Vit E) (and) Ascorbyl Palmitate (Vit C) (and) Hydrogenated Palm Glycerides Citrate, Citral†, Geraniol†, Linalool†, Farnesol†, Citronellol†, Eugenol†, Nerolina†

\*Pure Plant Essences/Wild Harvested/Organically Certified  
†Occurs Naturally in Essential Oils



>97% of the Total  
Plant ingredients  
are issued from  
ECOCERT  
Certified Organic  
Agriculture