



Prevent Daily Shampoo



500ml & 250ml

No synthetics
No sulphates
No artificial preservatives
No artificial fragrances
No silicone
No brussel sprouts (phew!)

What it is:

A gentle plant derived shampoo specifically formulated to use everyday on young skin. In one step you can cleanse deeply and help to make hair unattractive to head lice; excellent peace of mind when a high probability of head lice exposure exists. The probability of head lice exposure increases during warmer weather (>20°C), contact in the classroom, active outbreaks, school camps or sleepovers, etc.

It is suitable for use by the whole family.

Prevent contains no artificial preservative, colouring or fragrance. **Prevent** is readily biodegradable and water-way friendly.

What it does:

Prevent shampoo gently cleanses the hair without damaging the sensitive balance of natural oils on the scalp. This is achieved by using a solvent “dry-cleaning” action instead of a detergent action.

eco.kid’s primary cleansing system is our botanical cleansing complex which is derived from 100% pure essential oils.

Cleanses deeply

Protects effectively

Contains 6% pure Australian essential oils

>97% certified organic/pure plant essences

These plant essences:

- release pure fumes from the hair and scalp which smell nice to us but not nice for head lice; and
- solubilise excess oil and dirt with natural terpenes and hydrocarbons.

How to use it:

Apply a small amount to wet hands. Work over the hands first and then disperse through the hair as evenly as possible beginning at the nape.

When to use it:

It is suitable for everyday use on children over three years old. Follow with eco.kid **Nourish** conditioner or **Hydrate** intense conditioner.

When not to use it:

Not suitable to cleanse off eco.kid **Lice Bomb**. **Prevent** shampoo and **Lice Bomb** contain pure essential oils in high quantities. This may cause temporary discomfort to some skin and therefore we do not suggest using **Prevent** shampoo on the same day as **Lice Bomb**. Do not use if there is a known sensitivity to any essential oils. A test patch should be carried out prior to use on sensitive or infant skin (refer to the “Patch Test” instructions in the ‘Usage Guidelines’ section on Page 15 of this guide).

Results:

It provides effective cleansing for frequent use and is exceptionally gentle on the hair, resulting in tangle free combing and body.

Is recommended for:

- delicate, fine hair that becomes easily tangled;
- naturally curly, coarse textured hair;
- coarse, unruly hair;
- normal, oily or dry scalps;
- making hair unattractive to head lice;
- daily use during warmer weather when head lice reproduce more quickly;
- maximum assistance during head lice outbreaks at school; and
- children over three years old.

Features:

- Cleanses with 100% pure essential oils.
- Adds strength to fine, brittle hair.
- Gently cleanses curly hair to prevent frizzies.
- Assists in the prevention of dry hair and scalp.
- Easy combing after shampooing.
- Artificial preservative, artificial fragrance and artificial colouring free.
- >97% plant derived, organically certified and/or wild harvested ingredients.
- Readily biodegradable.
- Natural plant moisturisers and wheat peptides.
- Waterway friendly.
- Natural “dry-cleaning” system not a detergent system.
- Smells nice to us but not nice for head lice.

Key flower & plant ingredients:

- Lemon-scented Myrtle, Lemon-scented Tea Tree, Aniseed Myrtle/Aniseed Oil, Eucalyptus Radiata, Citrus Peel extract and our unique Melaleuca Tea Tree Blend, provide primary fragrant notes and smell nice to us but not nice for head lice. Further, this cocktail of essences assists as a natural preservative within our formulation and creates our unique botanical cleansing complex.
- Australian Blue Cypress and Australian Sandalwood Oil act as natural preservatives.
- Organically certified Wheat Peptides act to reduce hair breakage and repair damaged hair.

Ingredients:

Coco-Glucoside (Coconut)*, Capric/Caprylic Glucoside (Coconut)*, Coco-Glucoside & Glyceryl Oleate (Coconut)*, Aqua (Spring Water)*, Dicaprylyl Ether & Lauryl Alcohol (Coconut)*, “Botanical Complex” (Cocos Nucifera, d’Limonene, Melaleuca Quinquenervia, Leptospermum Petersonii, Backhousia Citriodora, Backhousia Anisata, Pimpinella Anisum, Eucalyptus Radiata, Mentha Piperita, Citrus Paradisi, Santalum Spicatum, Callitris Intratropica)*, Hydrolysed Wheat Protein*, Lactic Acid, Dehydroxanthan Gum (Corn), Guar Hydroxypropyl Trimethyl Ammonium Chloride (Cyamopsis Tetragonoloba Seed Gum), Lecithin (Egg Yolk) (and) Tocopherol (Vit E) (and) Ascorbyl Palmitate (Vit C) (and) Hydrogenated Palm Glycerides Citrate, Citral†, Geraniol†, Linalool†, Farnesol†, Citronellol†, Eugenol†, Nerolina†

*Pure Plant Essences/Wild Harvested/Organically Certified

†Occurs Naturally in Essential Oils

