

Leave-in Conditioners: Protect and Assist

eco.kid *Daily Tonic* is uniquely formulated to:

- assist in wet and dry combability;
- reduce fly-away hair that lice use to transfer;
- simplify styling; and
- help to make hair unattractive to head lice.

Daily Tonic separates into two layers when not in use. We could easily fuse it together, however, the synthetic chemicals required for this would mean that we could not claim that it is >99% naturally derived. We think “shake before use” is the better option.

Daily Tonic contains a cocktail of nature’s finest ingredients to provide tangle free combing. These include ultramarine polysaccharides for effortless styling and our pure plant essences which release their fumes all day long, both delighting our senses and helping to make hair unattractive to head lice.

We know that one of the biggest battles kids have with their parents at bath-time and in the morning is combing out their knots and tangles. Cocky crowns and birds-nest napes are a battle that need not be fought anymore. Thoroughly dampened or lightly sprayed, depending whether the hair is wet or dry, this product will allow for effortless combing and superb condition, helping to hold down those fly-away hairs that lice love to use for transfer.

Our ultramarine bio-polymer styling base is derived from the humble prawn shell. Lightweight, translucent, shiny and flexible, it is Mother Nature’s perfect protective coating. We obtain this valuable resource as a natural by-product from the commercial fishing industry. Normally it is discarded but we use it to replace traditional synthetic styling polymers the (PVP, PVP/VA, or acrylics) found in most other product brands.

Our ultramarines help style the hair by forming a flexible, protective, microscopic film around each individual hair shaft. This film serves to prevent cuticle damage caused through repeated brushing and reduces heat damage from thermal styling tools. These ultra-marines are natural, water soluble, readily biodegradable and remarkably, made with the same chemical structure as the natural bio-polymer that head lice produce to glue their eggs to human hair (chitosan).

Finally, our pure essential oils form micro-droplets on the surface of every hair shaft, helping to make hair unattractive to head lice. In addition, they assist in naturally preserving our products.



Daily Tonic Leave-in Conditioner



500ml

No synthetics
No artificial preservatives
No artificial fragrances
No artificial colouring
No silicone
No anchovies

What it is:

Daily Tonic is enriched with naturally derived moisturisers and bio-polymers that add strength and shine to young hair. It contains a rich ultramarine polysaccharide called “chitosan”, which creates effortless combing and gentle hold. *Daily Tonic* helps promote a healthy scalp and has natural anti-dandruff capability.

Daily Tonic is an all-in-one product for shape, protection and care. It separates into two distinct layers when not in use because we refuse to use synthetic chemicals in our formulation to get the two components to stay fused. All that is needed is to shake well before use. *Daily Tonic* contains no artificial preservative, colouring or fragrance, is proudly readily biodegradable and waterway friendly.

What it does:

Daily Tonic is rich in plant-derived moisturisers that naturally bind and sustain moisture to nourish away knots and tangles. It is incredibly effective as a detangler and promotes a healthy shine.

eco.kid's *Daily Tonic* contains 3% pure essential oils. These plant essences contain natural phytochemicals which assist against head lice in two ways:

Tangle-free combing

All day protection

Contains 3% pure Australian essential oils

>98% certified organic/pure plant essences

- ① They release pure fumes from the hair and scalp, which smell nice to us but not nice for head lice.
- ② They form minute droplets on the surface of the skin and hair shaft. As head lice crawl along these surfaces the droplets collect on their bodies and increase in volume.

The natural marine bio-polymer contained in *Daily Tonic* has excellent film-forming properties. It gives hair the additional strength it needs, coating individual strands with a flexible, homogenous, non-flaking film for perfect styling and protection from external influences.

Our research proves it gives increased bending strength of between 5-12.5%, reduced combing damage and substantial cuticle protection against moisture loss and environmental damage.³ The results are excellent in terms of appearance and feel: shiny hair, healthy ends, excellent shape and hold.

The bio-polymer used in *Daily Tonic* also has anti-dandruff effects due to its ability to inhibit the growth of “*Malazessia furfur*”, which is the naturally occurring dandruff causing fungus found on the skin.

Daily Tonic envelopes the hair shaft in a protective film, which helps hold fly-away hair down that lice love to use for transfer. It is totally water soluble, however it has exceptional binding properties to the hair which helps make hair unattractive to head lice.

• Prevents fly-away and fluffy hair.

Head lice use these loose hairs as a primary source of transferring from one head to another without the need for the two heads to ever come into physical contact.

³ Source Cognis International.

How to use it:

Shake well. Spray as required onto the hair and scalp prior to combing paying particular attention to the nape and behind the ears. This is where head lice are most likely to lay their eggs. Work gently through the hair with a comb or brush dispersing evenly throughout the entire length.

When to use it:

It is suitable for everyday use on children over three years old. Ideal for styling the hair up in a pony tail or braid for school or controlling fluffy "bed hair" in the morning. Our unique trigger pack design makes application easier for children to use themselves. Spray into childrens' hats to help make them unattractive for lice.

When not to use it:

Do not use if there is a known sensitivity to any essential oils. A test patch should be carried out prior to use on sensitive or infant skin (*refer to the "Patch Test" section of this guide on Page 15*).

Results:

It creates effortless combing and gentle hold. This is an all-in-one product for shape, protection and care.

Is recommended for:

- delicate hair that becomes easily tangled;
- brushing or combing out "bed hair";
- putting hair up in ponytails or braids;
- lying down fluffy or frizzy hair;
- naturally curly, ultra fine textured hair;
- coarse, unruly hair;
- normal, oily or dry scalps;
- itchy or scaly scalps;
- children over three years old.
- helping to make hair unattractive for head lice; and
- delicate and sensitive skin.

Features:

- Contains 100% pure essential oils.
- Adds strength to fine, brittle hair.
- Reduces hair breakage.
- Nourishes hair to prevent frizzies.
- Contains natural wheat peptides to soothe the skin.
- Assists in the prevention of dry hair and scalp.
- Effortless combing and detangling.
- Artificial preservative, artificial fragrance and artificial colouring free.
- >98% naturally derived, organically certified and/or wild harvested ingredients.
- Readily biodegradable.
- Natural plant moisturisers.
- Waterway friendly.
- Smells nice to us but not nice for head lice.

Key flower & plant ingredients:

- Lemon-scented Myrtle, Lemon-scented Tea Tree, Aniseed Myrtle/Aniseed Oil, Citrus Peel Extract and our unique melaleuca tea tree blend, provide primary fragrant notes and smell nice to us but not nice for head lice. Further, this cocktail of natural plant essences assists as a natural preservative in this formulation.
- Australian Blue Cypress and Australian Sandalwood Oil act as Mother Nature's preservatives. These natural essences prevent the growth of bacteria and fungus.
- Organically certified Wheat Peptides act to reduce hair breakage and repair damaged hair.
- Vitamin E, a natural antioxidant derived from Seaweed.

Ingredients:

Aqua (Spring Water)*, Chitosan Lactate (Ultra Marine)*, Cetearyl Alcohol (Coconut)*, "Botanical Complex" (Cocos Nucifera, d'Limonene, Melaleuca Quinquenervia, Leptospermum Petersonii, Backhousia Citriodora, Backhousia Anisata, Pimpinella Anisum, Eucalyptus Radiata, Mentha Piperita, Citrus Paradisi, Santalum Spicatum, Callitris Intratropica)*, Vegetable Oil (and) Glycerin (and) Lauryl Glucoside (and) Polyglyceryl-2-Dipolyhydroxystearate (and) Glyceryl Oleate (and) Dicaprylyl Carbonate (Coconut)*, Coco-Glucoside (Coconut)*, Coco-Glucoside & Glyceryl Oleate (Coconut), Dicaprylyl Ether & Lauryl Alcohol (Coconut)*, Hydrolysed Wheat Protein*, Andiroba Oil (Carapa Guianensis)*, Lecithin (Egg Yolk) (and) Tocopherol (Vit E) (and) Ascorbyl Palmitate (Vit C) (and) Hydrogenated Palm Glycerides Citrate, Citral†, Geraniol†, Linalool†, Farnesol†, Citronellol†, Eugenol†, Nerolina†

*Pure Plant Essences/Wild Harvested/Organically Certified
†Occurs Naturally in Essential Oils

>98% of the Total
Plant ingredients
are issued from
ECOCERT
Certified Organic
Agriculture